



# Improve your company's performance

Training Orchestra is based on industry best practices and experience with over 250 clients worldwide

## CHALLENGE

To offer the best quality of service to their clients, training companies need to ensure efficient and smooth collaboration between all employees from sales representatives and administrative support to trainers. Yet, our experience shows that organizations often mix different tools (CRM, spreadsheets...) which do not scale into a growing organization. The use of unadapted software slows down productivity while the implementation of a dedicated management tool would help to address the current performance needs and drive an efficient training operation.

Training Orchestra is the ideal solution to increase your training business and enhance operational processes. By increasing client loyalty and optimizing the use of resources, Training Orchestra actively contributes to your company's profitability.

Dedicated training ERP to enhance revenue, client service and improve customer loyalty, available SaaS or on premise



### Optimize your business cycle

- Unified process from order to invoice
- Shared information between all stakeholders
- Live indicators for pending requests and offers



### Improve scheduling & resources management

- Instant graphic visibility of scheduled activities
- Increase attendance rates per sessions
- Automated management of waiting lists



### Develop customer loyalty

- Customer-oriented portal for proactive communication
- Real-time processing of requests and orders
- Customer follow up and training history



### Increase profitability

- Instant global visibility over sales and expenses
- Detailed tracking of all training services
- Automated administrative tasks

*"WFS implemented Training Orchestra in its training school Airport College for its clear benefits and adaptability to our fast changing company's requirements."*

Emilio Fernandez, Executive VP  
**Worldwide Flight Services**

**250+**  
**CLIENTS**

Capgemini, General Electric, Johnson & Johnson, Worldwide Flight Services, Airport College, Securitas, Areva, French Nuclear Institute, Keolis University, Michelin Training Center, Qatar Army Training Center



**500,000+**  
**USERS**

**Real time financial analysis**

Integrated KPIs

Ready-to-use and customizable reports

Dedicated client portal

**Integrated full web solution**

Interfacing with website and CRM

**KEY DIFFERENTIATORS**

Intuitive user interface

**Ergonomic design**

Performance and productivity gains

Guaranteed technical evolution and maintenance

**R&D capabilities**

Innovative key features covering 100% of requirements

## TRAINING ORCHESTRA

Training Orchestra is a leader in Training Management Software (TMS) and provides an integrated full web solution dedicated to the entire training ecosystem: Training Departments, Corporate Universities, Extended Enterprises and Training Companies. Covering the whole training process: finance, logistics, legal, sales and portal, Training Orchestra has proven its efficiency with over 250 satisfied clients, 500,000 users and \$1.5 billion of training budgets managed. Training Orchestra allows its users to drive their training activities, track and optimize forecasts, enhance productivity, ensure employee satisfaction and customer loyalty.

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